



Airport	Malmö Airport
Location	Lightboxes just outside, opposite, the terminal building and main entrance
Product	Banner
Name	MMX-150
Number of faces	1
Format	14 700 x 4 350mm
Gross price	50 000 SEK
Installation	Contact Swedavia
Campaign period	Monthly
Materail deadline	Minimum 5 working days before campaign start

# Specifications sheet

MMX-150

**Delivery address:**

Swedavia AB  
Godsmottagningen Malmö Airport  
Att: Emily Lindgren  
Hangarvägen 16  
233 71 MALMÖ-STURUP

**Kontaktperson/Contact person:**

Emily Lindgren  
010-1094577  
emily.lindgren@swedavia.se

Leverans av materialet ska vara flygplatsen tillhanda senast fem arbetsdagar före kampanjstart i de fall montering ingår. Material must be delivered to the airport no later than five days before campaign launch in cases where installation is included.



**Swedavia  
Airports**

**Technical details:**

Description of location:  
Backlit outdoor billboard at car park outside terminal building.

**Type of sign:**

Backlit outdoor billboard.

Finished dimensions incl folded 100mm channels around 14700x4350mm  
The white channels of 100mm + another 100mm around disappear "behind" the light box and are not visible. So a total of about 40cm in width and height that will not be visible so you take a good margin for it when making original.

100 mm channels sewn on all sides. Vertical channels are sewn again at the bottom. Other channels are cut by fitters on site during assembly.

The artwork should be placed within an area of 14,300 x 3,950 mm, with a bit of extra margin added.

**Material (All material must be fire-classified):**

Backlit PVC. B1 flammability class as per DIN 4102.

**Construction:**

100 mm channels all around. Vertical channels sewn shut at the bottom. The other channels are unpicked when installed at the airport.

**Packaging and marking: (Rolled onto a hard core)**

The material must be clearly marked with the advertiser, campaignperiod, subject and indexnumber, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

**Production:**

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact Swedavia for further information

**Contact Swedavia Advertising**  
airport.advertising@swedavia.se

# Location

MMX-150

