



Airport	Malmö Airport
Location	Backlit outdoor billboard at car park outside terminal building
Product	Banner
Name	MMX-153
Number of faces	1
Format	14 230 x 3 940 mm
Gross price	45 000 SEK
Installation	Contact Swedavia
Campaign period	Monthly
Material deadline	Minimum 5 working days before campaign start

# Specifications sheet

MMX-153

**Delivery address:**

Swedavia AB  
Godsmottagningen Malmö Airport  
Att: Emily Lindgren  
Hangarvägen 16  
233 71 MALMÖ-STURUP

**Kontaktperson/Contact person:**

Emily Lindgren  
010-1094577  
emily.lindgren@swedavia.se

Leverans av materialet ska vara flygplatsen tillhanda senast fem arbetsdagar före kampanjstart i de fall montering ingår. Material must be delivered to the airport no later than five days before campaign launch in cases where installation is included.

**Technical details:**

Description of location:  
Backlit outdoor billboard at car park outside terminal building.

**Type of sign:**

Backlit outdoor billboard.

**Space visible/image area (for original production):**

14 230 x 3 940 mm.

**Message area (for original production):**

14 130 x 3 840 mm.

**Production dimensions (including construction):**

14 430 x 4 140 mm.

**Material (All material must be fire-classified):**

Backlit PVC. B1 flammability class as per DIN 4102.

**Construction:**

100 mm channels all around. Vertical channels sewn shut at the bottom. The other channels are unpicked when installed at the airport.

**Packaging and marking: (Rolled onto a hard core)**

The material must be clearly marked with the advertiser, campaign period, subject and index number, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

**Production:**

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact Swedavia for further information

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