



Airport Location	Large Digital Screen, Portrait Format
Name	ARN-D-125
Number of faces	1
Format	1280 x 512 px
Ad length	10 seconds
Sov	33,3%
Loop	45 sec
Gross price/week	37 300 SEK
Campaign period	Weekly

Specifications sheet

ARN-D-125

Delivery address:

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaign start.

Technical details:

Large Digital Screen, Portrait Format, Terminal 4.

Pixels/resolution:

1280 x 512 px.

Video format:

MPEG-4 Part 14 (MP4)

Image format:

JPG or PNG (RGB)

Image frequency:

25 images per second

Bit rate:

10 000 kbp/s

Video code:

Standard

Sound format:

No sound

Length:

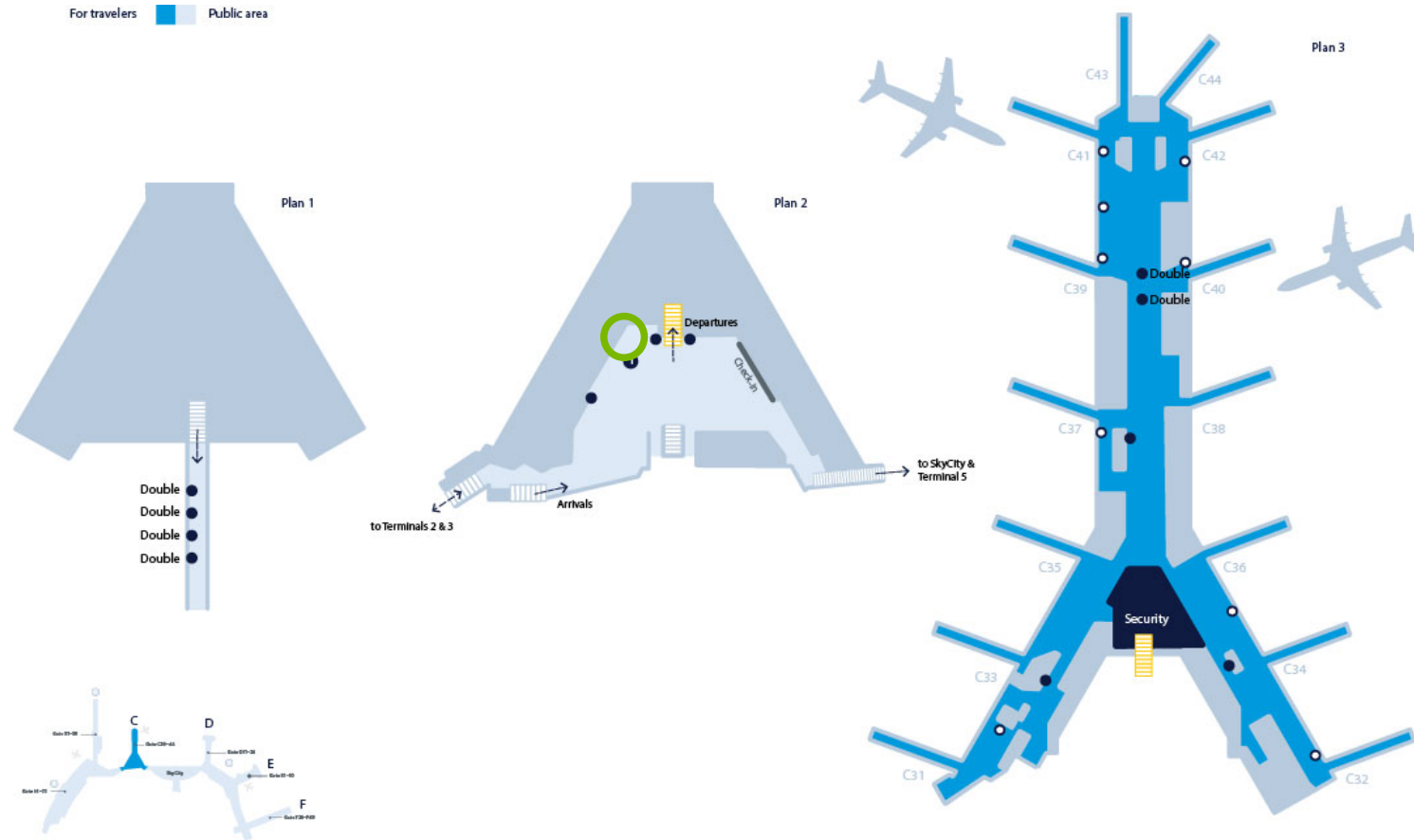
10 seconds

Delivery of digital material:

E-mail or Sprend to airport.advertising@swedavia.se

Location

ARN-D-125



Swedavia
Airports

Digital 1 ARN-D-125 Digital Portrait Qty: 18 Digital Landscape Qty: 9