



Airport	Malmö Airport
Location	Outdoor billboard at the airport approach
Product	Banner
Name	MMX-142
Number of faces	1
Format	14 280 x 4 095 mm
Gross price	50 000 SEK
Installation	Contact Swedavia
Campaign period	Monthly
Materail deadline	Minimum 5 working days before campaign start

Specifications sheet

MMX-142

Delivery address:

Swedavia AB
Godsmottagningen Malmö Airport
Att: Emily Lindgren
Hangarvägen 16
233 71 MALMÖ-STURUP

Kontaktperson/Contact person:

Emily Lindgren
010-1094577
emily.lindgren@swedavia.se

Leverans av materialet ska vara flygplatsen
tillhanda senast fem arbetsdagar före
kampanjstart i de fall montering ingår.
Material must be delivered to the airport no
later than five days before campaign launch
in cases where installation is included.

Technical details:

Description of location:
Analogue outdoor sign located next to the airport approach. The side is seen on the way
towards the airport.

Type of sign:

Outdoor banner.

Space visible/image area (for original production):

14 280 x 4 095 mm.

Production dimensions (including construction):

14 500 x 4 320 mm.

Packaging and marking: (rolled onto a hard core)

The material must be clearly marked with the advertiser, campaignperiod, subject and
indexnumber, as well as a picture of the subject. The material must also be clearly marked
with the airport contact person.

Production:

Since it is complicated to produce this product, production may only be carried out by a
printing firm with enough knowledge about these systems. Contact Swedavia for further
information.

Location

MMX-142

