



Airport Malmö Airport

Lightboxes just outside, opposite, the terminal building and main entrance

Product Banner

Name MMX-152

Number of faces 1

Format 14 230 x 3 940 mm

Gross price 45 000 SEK

Installation Contact Swedavia

Campaign period Monthly

Materail deadline Minimum 5 working days before campaigne start

Specifications sheet

MMX-152

Delivery address:

Swedavia AB Godsmottagningen Malmö Airport Att: Emily Lindgren Hangarvägen 16 233 71 MALMÖ-STURUP

Kontaktperson/Contact person:

Emily Lindgren 010-1094577 emily.lindgren@swedavia.se

Leverans av materialet ska vara flygplatsen tillhanda senast fem arbetsdagar före kampanjstart i de fall montering ingår. Material must be delivered to the airport no later than five days before campaign launch in cases where installation is included.

Technical details:

Description of location: Backlit outdoor billboard at car park outside terminal building.

Type of sign:

Backlit outdoor billboard.

Space visible/image area (for original production):

Message area (for original production):

14 130 x 3 840 mm.

Production dimensions (including construction):

14 430 x 4 140 mm. See appendix for further information.

Material (All material must be fire-classified):

Backlit PVC. B1 flammability class as per DIN 4102.

Construction:

100 mm channels all around. Vertical channels sewn shut at the bottom. The other channels are unpicked when installed at the airport.

Packaging and marking: (Rolled onto a hard core)

The material must be clearly marked with the advertiser, campaignperiod, subject and indexnumber, as well as a picture of the subject. The material must also be clearly marked with the airport contact person.

Production:

Since it is complicated to produce this product, production may only be carried out by a printing firm with enough knowledge about these systems. Contact Swedavia for further information



